Lee Seng Hardware Machinery Est. Since 1974

Company Introduction

Mr. James Kuah Managing Director

Mr. John Kuah Operations Director

Mr. Ken Cheong Sales Manager

Mr. Ke Yongxiang Sales Executive



Agenda

- 1. Our Corporate Position
- 2. Product Categories
- 3. Our Competitive Advantage
- 4. Q&A

Our Corporate Position

Our Corporate Position Vision, Mission, Values

Vision

Mission

Values







Superior
fluid conveyance
and power transmission
solutions through
relentless product,
process, and service
innovation.



Professionalism, Customer service, Commitment, and Excellence.

Our Corporate Position

Business Philosophy



- Short lead time
- On-time service
- Superior Quality
- Integrated Solutions
- Competitive Pricing

- Strong understanding of customer's requirements
 Respekts service and produce.
- Bespoke service and products

Our Focus

- Trainings
- Stocking
- Market Knowledge sharing
- Represent a single brand per product
- Market Leader
 Acquire key product brands, and develop
 Track record
 - Zero Failure philosophy/culture

Product Value Chain

R&D

Inbound Logistics

Manufacturing

Outbound Logistics

Sales and Marketing

After-Sales Support

In-depth product knowledge.

Our Corporate Position

Company History

1973	- Company Registry, 1 Sales Office Location and 3 Warehouse Locations in SG
1974	- Change of focus from General Industries to Niche Industries: Oil and Gas, Marine, Offshore, Defense, Transport, Mining
1977	- Appointed Premium Distributor For Aeroquip-Vickers Products
1999	- Eaton Acquired Aeroquip-Vickers. Lee Seng appointed Premium Distributor For the whole of Eaton's Fluid Conveyance Product Segment
	- Attained Distributorship For Trimat, Falk, Sanko, Linkbelt to offer Power Transmission solution to Marine and Offshore industry.
2010	- Integration Of Sales Office And Warehouse In 1 Location
	- Landmark 15-20 year business relationship with key customers such as Haliburton, Schlumberger, Transocean, Liebherr, SMRT, ST Kinetics
2017	- Awarded ISO 9001:2015
2018	-Appointed Singapore Exclusive Distributor For Sangbong Dolphinflex Composite Hose

Product Categories

Product Categories

Fluid Conveyance Products (FCP)



2 eroquip

Hydraulic Hose And Fittings



3



Composite Hose

4



Hydraulic Tube Fittings

5



Hydraulic Hose And Fittings

7



Hydraulic Tubing





Hydraulic Pumps

8



Hose Crimping Machine







Market

Leading

Brands

Catering To

The Marine,

Offshore,

Transport,

and Defense

Industries.

Fluid Conveyance Products (1) Eaton Aeroquip Hydraulic Hose

Eaton engineering does it again! Select Aeroquip hydraulic hoses, including new MatchMate Global Hoses, offer distinct advantages in Three Key Areas















Pressure

Designed for higher working pressures to provide higher performance levels



Temperature

Improved and higher working
Temperatures relative to industry standards



Abrasion Resistance

Aeroquip Dura-Tuff™ cover made for longer service life than traditional rubber covered hose



Raise Your Standards with Eaton Aeroquip's MatchMate Global Hose with the Triple Crown



Fluid Conveyance Products (2)

Sangbong Dolphinflex Composite Hose



DOLPHINFLEX RED PTFE HOSE

- Inner Liner: PTFE/Teflon
- Inner and Outer Wires: SS316 or
- Galvanised Steel
- Sizes: 1" to 12"
- Medium: Aggressive Chemicals

DOLPHINFLEX GREEN P.P HOSE

- · Inner Liner: P.P
- Inner and Outer Wires: SS316
- · Galvanised Steel
- Sizes: 1" to 12"
- Medium: Less Aggressive CHemicals





DOLPHINFLEX LPG White SS HOSE

- Inner Liner: Polyamide
- Inner and Outer Wires: SS316
- Sizes: 1" to 12"
- Medium: Ammonia, Butane, Propane, Liquid Ethane, Ethylene

DOLPHINFLEX YELLOW VAPOR HOSE

- Inner Liner: P.P
- Inner and Outer Wires: SS316 or Galvanised Steel
- Sizes: 1" to 12"
- Medium: Inert Gas Filling



Fluid Conveyance Products (2) Sangbong Dolphinflex Composite Hose



DOLPHINFLEX <u>LNG</u> <u>STS</u> HOSE

- · Inner Liner: Polyamide
- Inner and Outer Wires: SS316
- Galvanised Steel
- Sizes: 1" to 12"
- Medium: Liquid Nitrogen, LNG

DOLPHINFLEX Blue P.P HOSE

- · Inner Liner: P.P
- Inner and Outer Wires: SS316
- Galvanised Steel
- Sizes: 1" to 12"
- Medium: Hydrocarbons, Oils, Solvents, Diesel, Lubricating Oils, Paraffin





DOLPHINFLEX <u>Tank</u> Lorry Hose

- · Inner Liner: Polyamid
- Inner and Outer Wires: SS316
- Sizes: 1" to 4"
- Working Pressure: 10.5 bars to 14 Bars

DOLPHINFLEX <u>I.G</u> <u>Filling</u> Hose

- Inner Liner: P.P
- Inner and Outer Wires: SS316
- Sizes: 1" to 12"
- Working Pressure: 7 Bars



Product Categories

Power Transmission Products (PTP)

Brake Lining, Power Transmission Chain, Seamless Tubing, Shaft Coupling, Universal Joint





















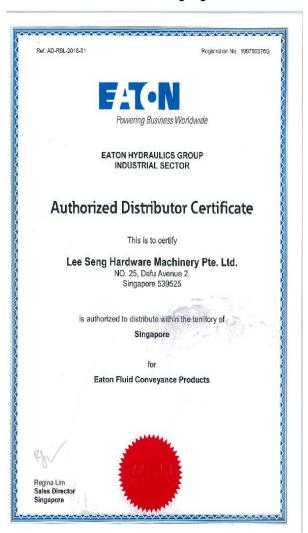
Distributorship Agreement and ISO 9001

Sangbong Dolphinflex



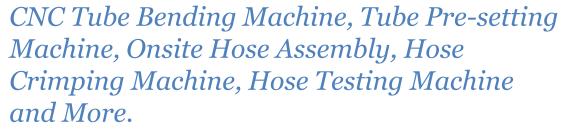


Eaton Aeroquip



High Performance Equipment





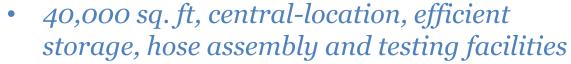






Premium Distributor For Aeroquip Hydraulic Hoses





Certified Aeroquip Hose Assemblers







Proven Track Record For Aeroquip Hydraulic Hose



Exclusive Distributor For Sangbong Dolphinflex

In-House
Hose
Testing
Facilities

Certified
Hose Stockist
and Assembler for
1" to 8" Hoses

Mill Certs for All
Dolphinflex
Manufactured
Hose
Fittings



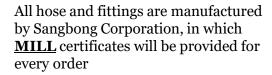




Testing are in accordance to EN13765:2015, in which in-house cert will be given for all orders.

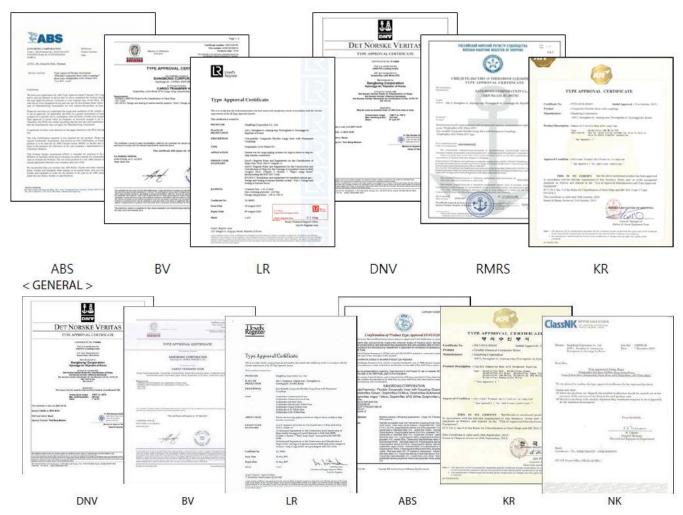
Hoses and fittings are packed to the highest of standards to eliminate exposure to dust, UV, and high temperatures.

Test performed: Hydrostatic pressure, Elongation, Electrical Continuity, Visual Check



Proven Track Record For Composite Hose, Type Approvals

< LNG Ship to Ship >



Proven Track Record For Composite Hose





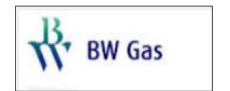


























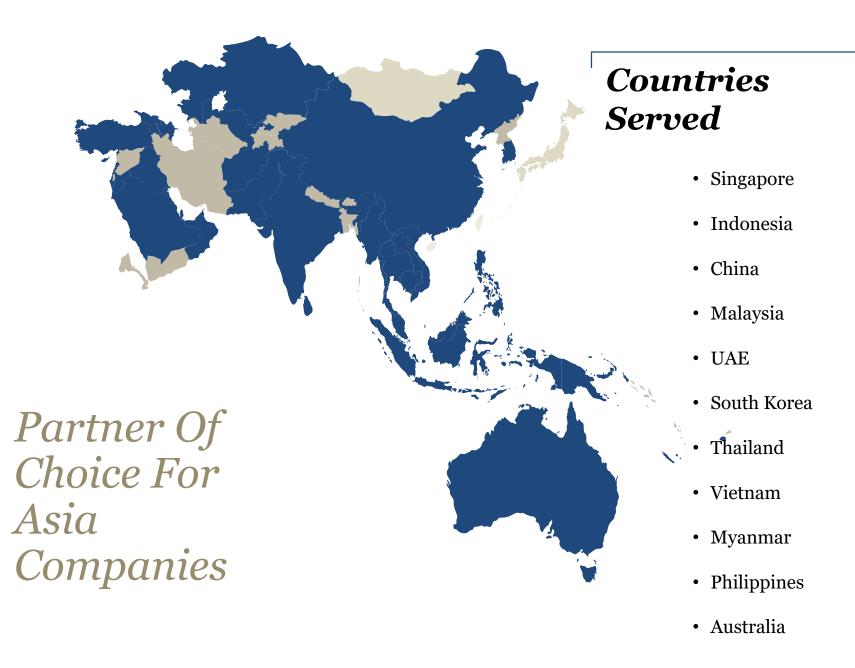












Thank you

Contact Details:

PIC: Mr. Ke Yongixang Office: +65 62988700 Mobile: +65 92217814

Email:

yongxiang@leeseng.com.sg

Or

Leesenghardware@singnet.c om.sg